



iCrowdNewswire
Advertising Driven Press Release Distribution

Master Distribution Report

SOMMELIER MICHELLE MORALES & LE CERCLE WINE STRATEGIC ALLIANCE



iCrowdNewswire
Advertising Driven Press Release Distribution

Report Date: 04-12-2023 -> 04-25-2023



Consolidated Campaign Summary



Achieved Views

1,097,363+

Total Views of
Your Campaign



Total Clicks

2,636+



Keywords



Potential Audience

250M



Targeting
Information

Networks

Facebook, Google, LinkedIn, Instagram, Taboola

Geographic Targeting

Bogota, 110111, 110121, 110131, 110141, 110151,
110211, 110221, 110231, 111311, 111321, 111711

Demographic Targeting

Age Group	Gender
25 - 65	Male, Female

Landing Page URL

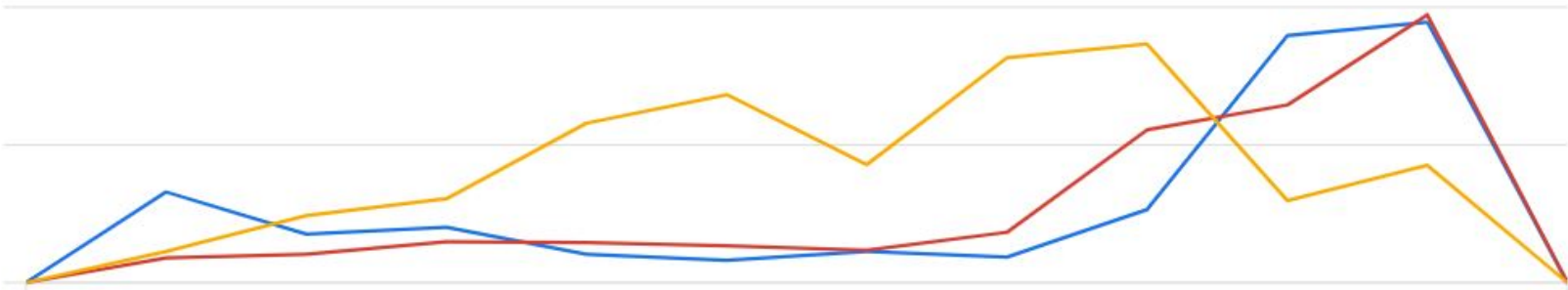
[Click Here](#)

G

Google Campaign Summary

Live Campaign Stats (Complete Campaign)

Impressions ▼	Clicks ▼	CTR ▼
224K	897	0.40%



G

Major Media Distribution

EL TIEMPO

elCOLOMBIANO

Semana

CROMOS

Forbes

COLOMBIA

El Confidencial

GQ

vinetur

LA REVISTA DIGITAL DEL VINO

HOLA.com

pulzo

Tripadvisor

canalrcn.com

publimetro

ad alerta digital

VIAJEROS

CALLEJEROS

G

Major Media Websites Summary



Achieved Views

224,000



Total Clicks

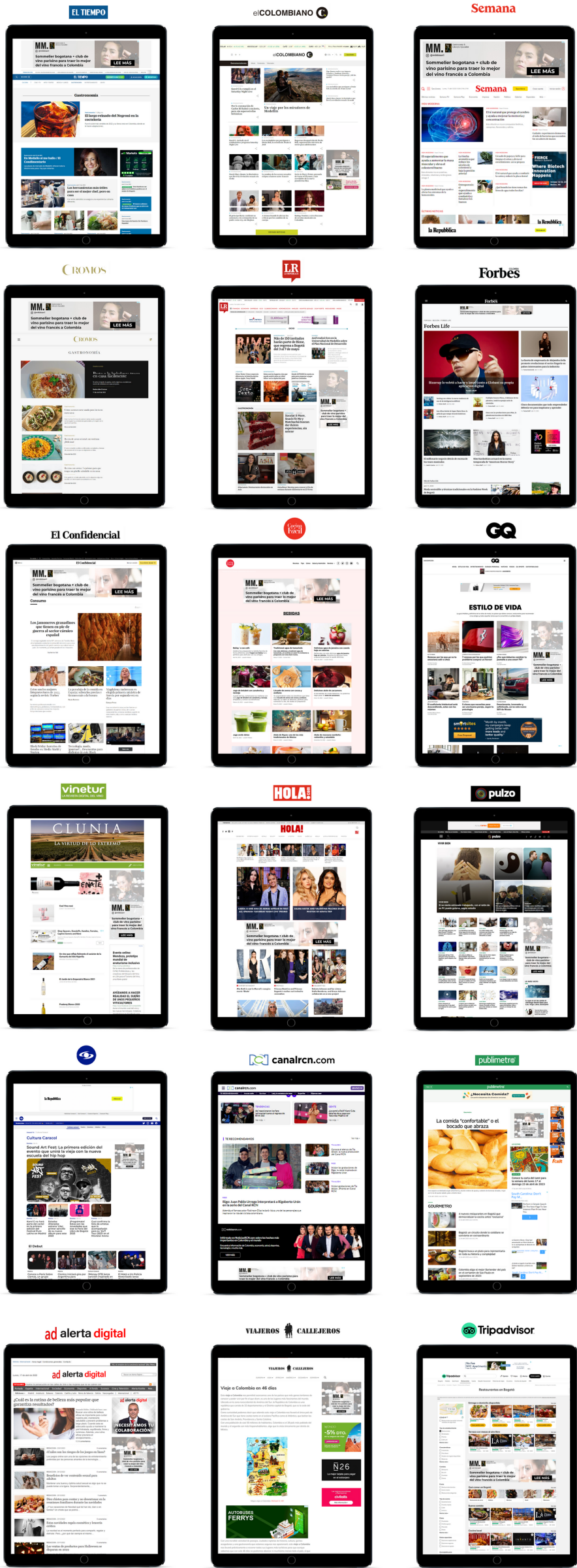
897

Logo	Website	Views	Clicks
	www.vinetur.com/guia/vinos	14034	51
	www.gq.com.mx/estilo-de-vida	11223	48
	www.cocinafacil.com.mx/tag/que-son-las-bebidas-y-tipos	13458	52
	www.elconfidencial.com/consumo	12016	49
	www.larepublica.co/ocio	13403	58
	www.forbes.co/seccion/forbes-life	15629	42
	www.revistacromos.com.co/gastronomia	11109	53
	www.semana.com/vida-moderna	10166	56
	www.elcolombiano.com/entretenimiento	13455	45
	www.eltiempo.com/cultura/gastronomia	13443	46
	www.tripadvisor.es/Restaurants-g294074-Bogota	11221	53
	www.viajeroscallejeros.com/viaje-a-colombia-en-46-dias	10177	55
	www.alertadigital.com/seccion/entretenimiento	14209	47
	www.publimetro.co/gourmetro	12144	49



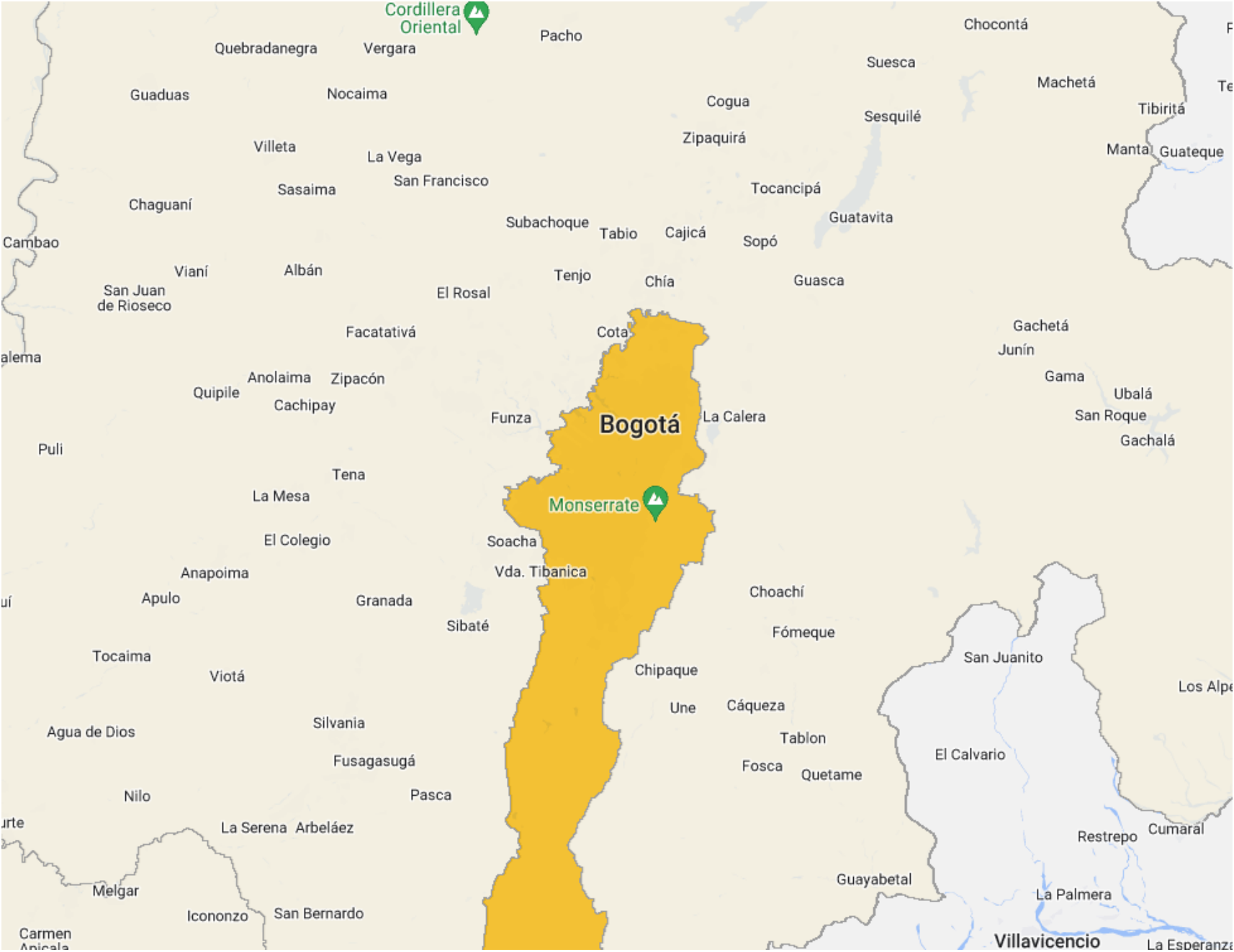
Logo	Website	Views	Clicks
 canalrcn.com	www.canalrcn.com	15116	52
	www.caracoltv.com/cultura-caracol	11925	46
	www.hola.com	10139	51
	www.pulzo.com/vivir-bien	11133	44

Major Media Websites Ad Preview



Geographic Heatmap

Views





Facebook Ad Preview

MM.  Gastronomy & Lifestyle Specialist

 @mikkisan1

Sommelier bogotana + club de vino parisino para traer lo mejor del vino francés a Colombia

LEE MÁS



Facebook Campaign Summary



Achieved Views

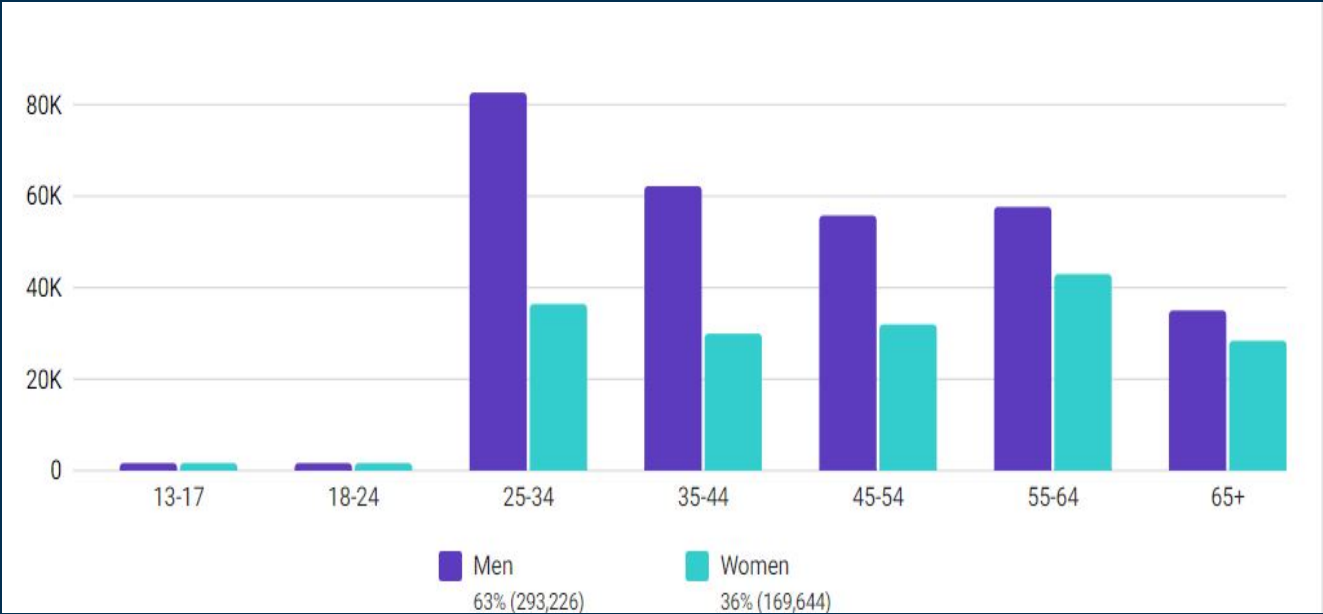
465,413



Total Clicks

952

Demographic Information:





Instagram Campaign Summary



Achieved Views

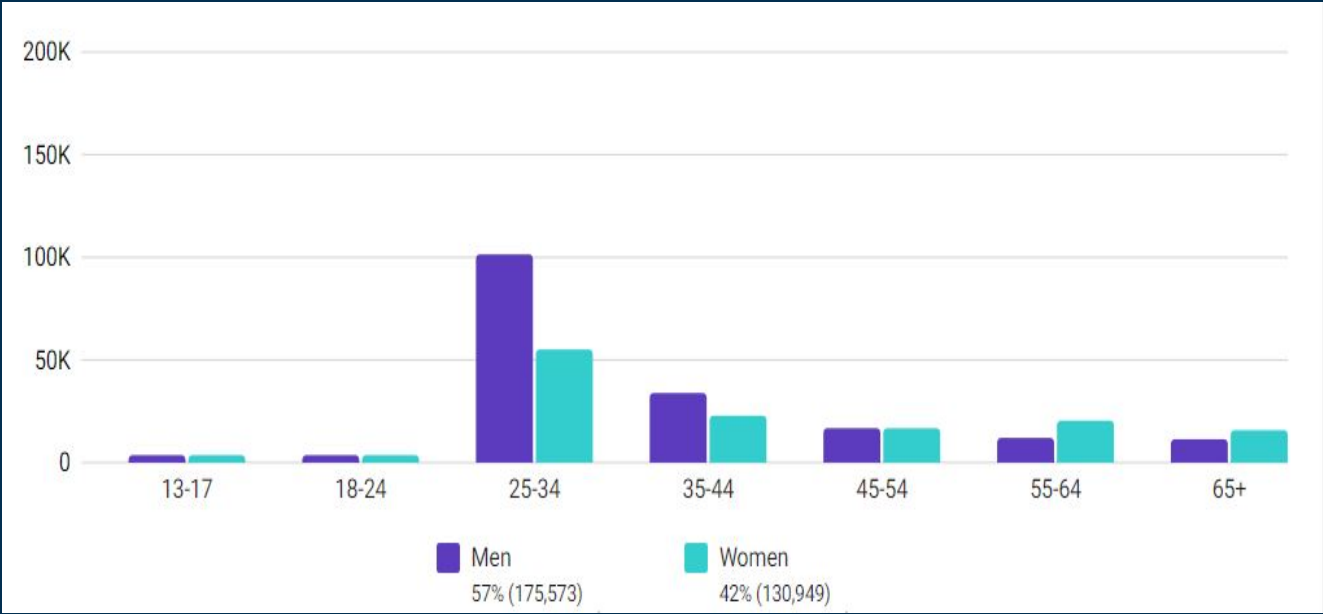
310,564



Total Clicks

399

Platform Stats





LinkedIn Ad Preview

MM.  Gastronomy & Lifestyle Specialist
@mikkisan1

Sommelier bogotana + club de vino parisino para traer lo mejor del vino francés a Colombia

LEE MÁS



LinkedIn Campaign Summary



Achieved Views

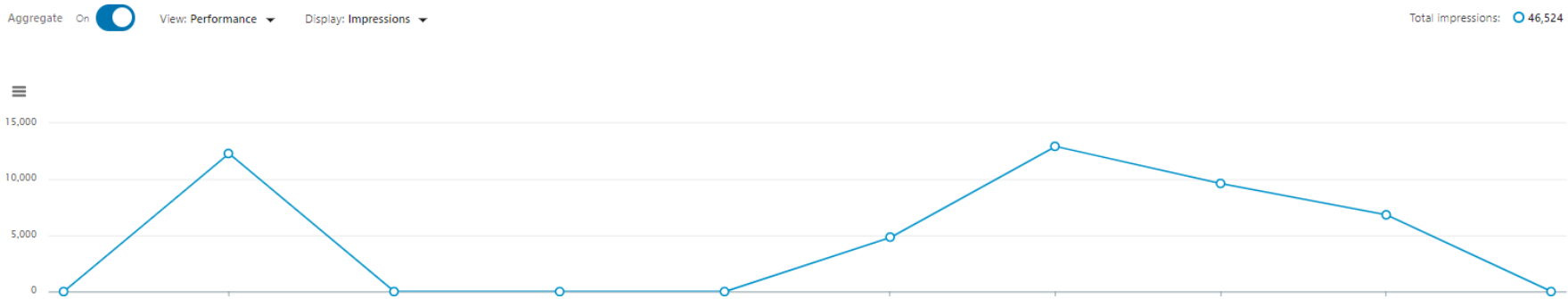
46,524



Total Clicks

108

Live Campaign Stats (Complete Campaign)





Triggered Job Functions

View: Demographics Display: Job function Columns: Performance

Name	Impressions
Operations	5,438 (11.69%)
Business Development	2,564 (5.51%)
Education	2,480 (5.33%)
Engineering	2,466 (5.3%)
Administrative	2,421 (5.2%)
Information Technology	2,372 (5.1%)
Sales	2,108 (4.53%)
Healthcare Services	1,799 (3.87%)
Arts and Design	1,494 (3.21%)
Finance	1,418 (3.05%)
Customer Success and Support	1,394 (3%)
Accounting	1,258 (2.7%)



Location(s):

View: Demographics Display: Location Columns: Performance

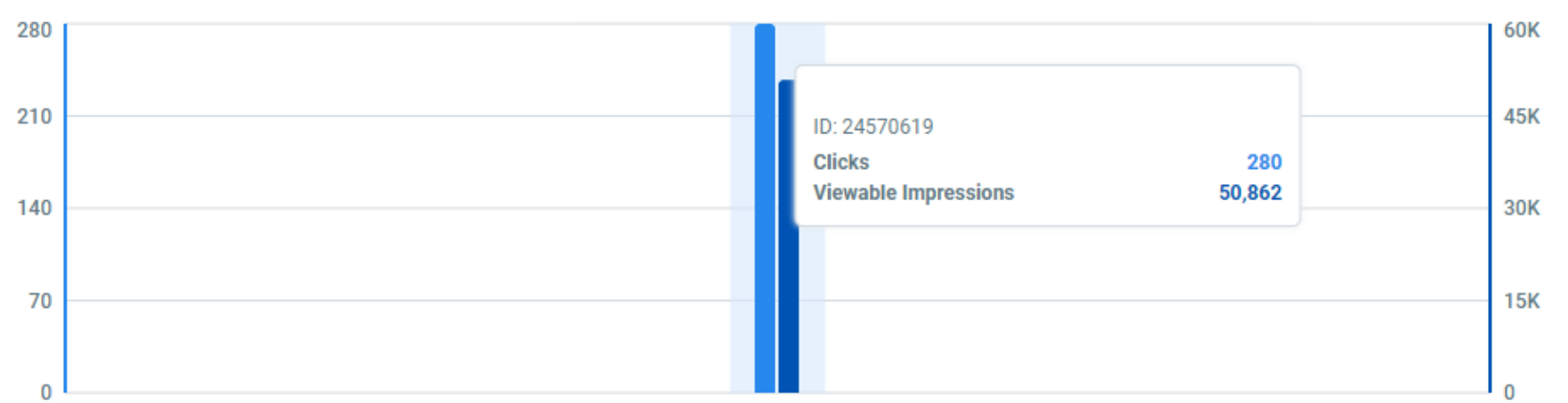
Name	Impressions
Bogotá D.C. Metropolitan Area	46,509 (99.97%)

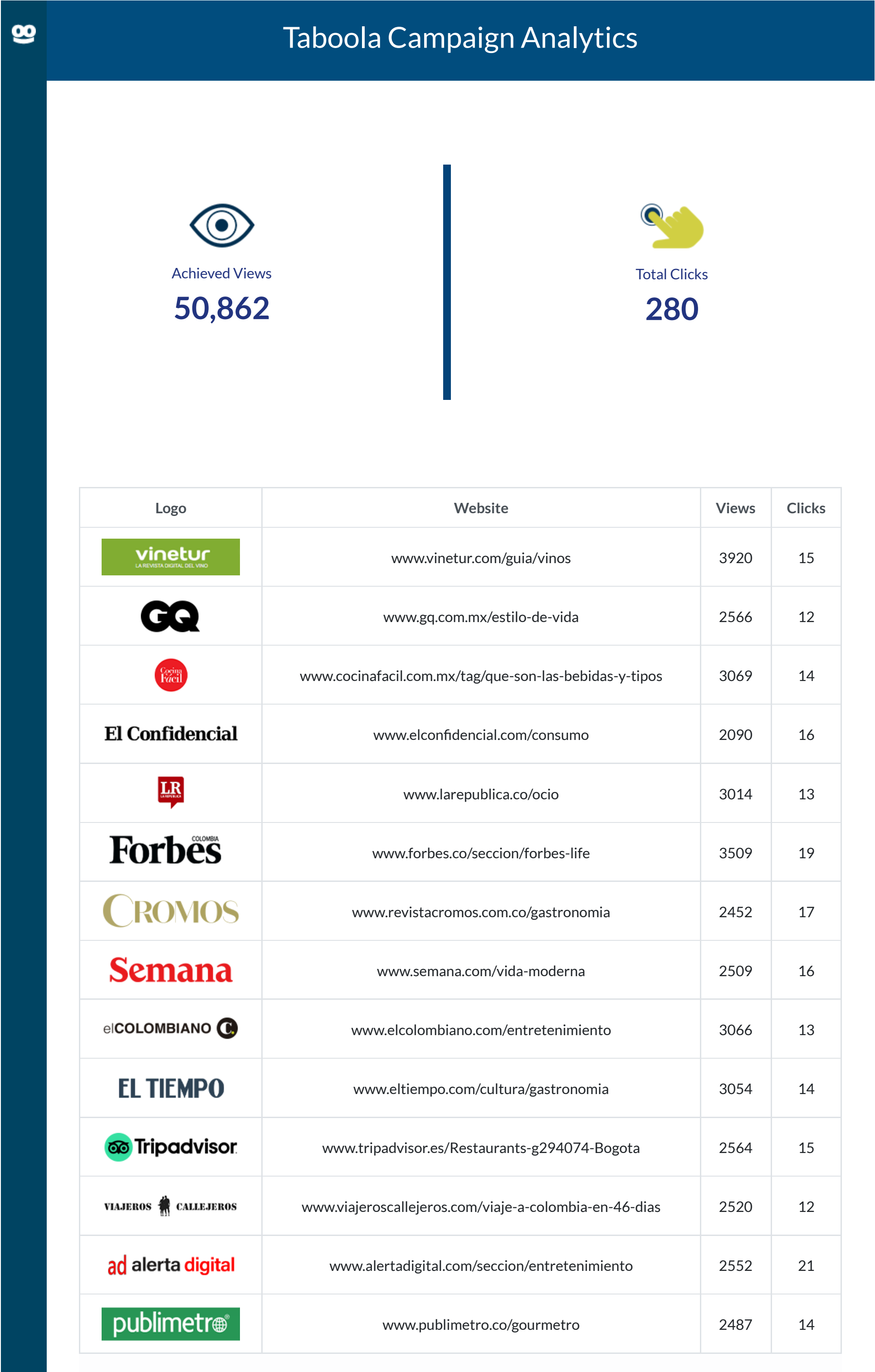
Taboola Campaign Summary

Ad Creative



Campaign Timeline and Stats







Logo	Website	Views	Clicks
 canalrcn.com	www.canalrcn.com	3833	16
	www.caracoltv.com/cultura-caracol	2499	18
	www.hola.com	2682	15
	www.pulzo.com/vivir-bien	2476	20



AI Translations

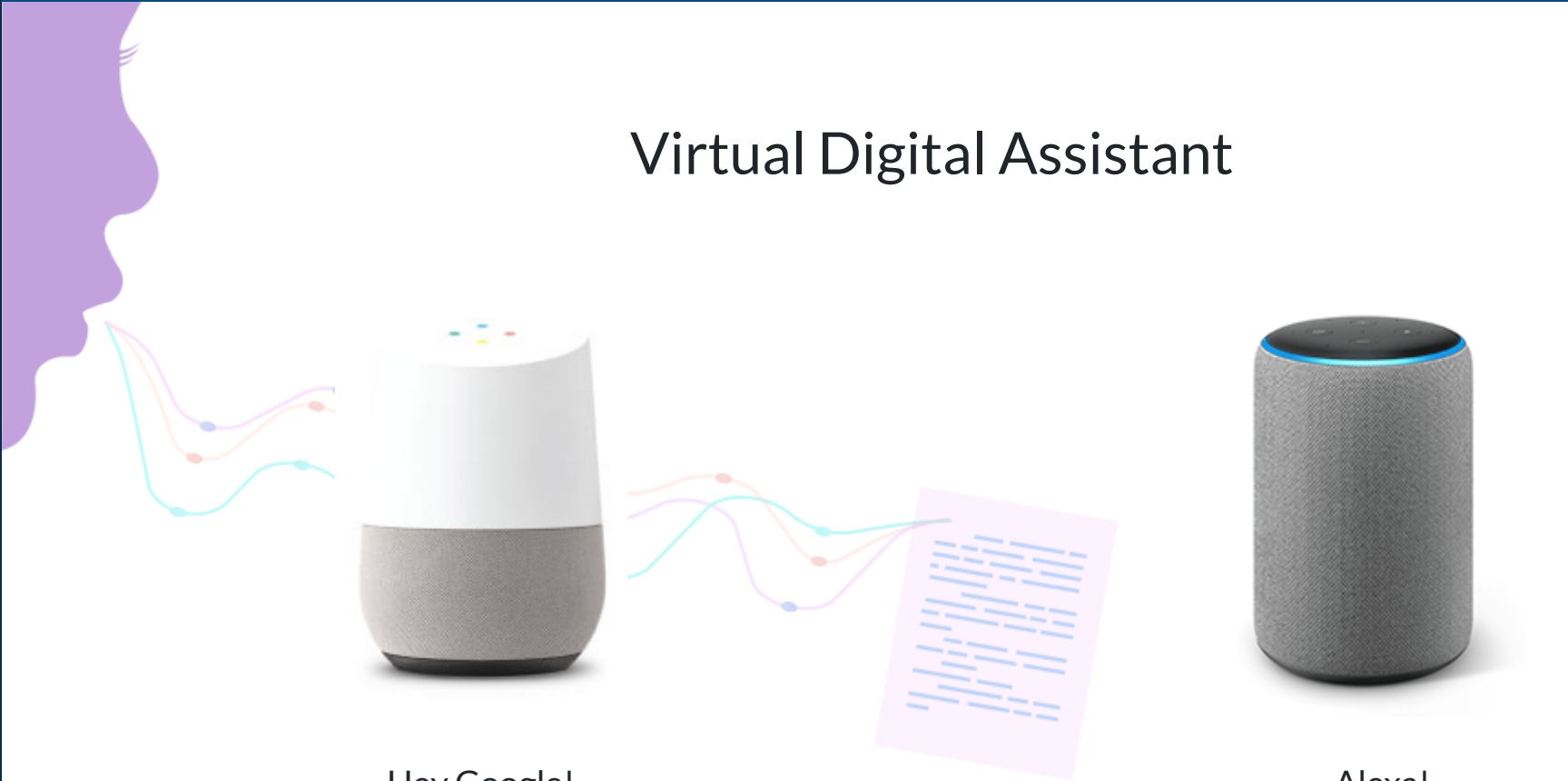
For Multiculture and Global Distribution

Country	Press Release	Links
	sommelier michelle morales le cercle wine strategic alliance	Link
	sommelier michelle morales le cercle wine strategic alliance	Link
	sommelier michelle morales le cercle wine strategic alliance	Link
	sommelier michelle morales le cercle wine strategic alliance	Link
	sommelier michelle morales le cercle wine strategic alliance	Link
	소믈리에 michelle morales le cercle wine strategic alliance	Link
	sommelier michelle morales le cercle wine strategic alliance	Link
	sommelier michelle morales le cercle wine strategic alliance	Link
	sommelier michelle morales le cercle alianza estrategica del vino	Link



Voice & Voice Search

The Future of Press Release Distribution



Hey Google!
Open Corporate Newswire

Alexa!
Open Corporate Newswire

For Searching Say..

“SOMMELIER MICHELLE MORALES & LE CERCLE WINE STRATEGIC ALLIANCE”



Google



Amazon Alexa



Postings on Media Websites

Exact Matches:

1

Click on the links below to view your Press Release

1	 iCrowdNewswire Advertising Driven Press Release Distribution	iCrowdNewswire View Release
---	---	---



Your Media List

No Media List Attached!



Media Reach



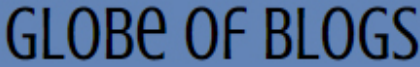
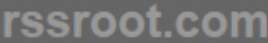
Primary Publishing Partners

Click images below to view publishing partners details



RSS Network Feeds

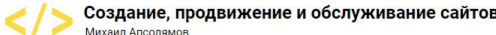
		
		
		
		
		
		



Crawler, Bot and Indexing Traffic

**iCrowdNewswire**
Advertising Driven Press Release Distribution

**LexisNexis and iCrowdNewswire
Launch Nexis® Newswire**

**Nexis® Newswire**



Law.com and iCrowdNewswire Launch Legal Newswire



Legal Newswire POWERED BY LAW.COM now available on audio devices



