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 iCrowdNewsWire

Advertising Driven Press Release Distribution

Master Distribution Report

Mérito Innato, la reivindicación de un cocinero enamorado de lo ancestral

Report Date: 02/08/2023 -> 02/17/2023

 Achieved Views

1,195,269+

Total Views of Year Campaign

 Total Clicks

7,091+

Keywords

 Targeting Information

Networks

Facebook, Google, LinkedIn, Instagram

Geographic Targeting

Bogotá City, 110511, 110512, 110531, 110541, 110551, 110571, 110521, 110523, 110531, 111321, 111331

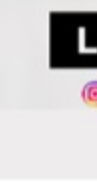
Demographic Targeting

Age Group: 25 - 45, Gender: Male, Female, Landing Page URL: [Click Here](#)

 Potential Audience

250M

 MICHELLE MORALES, Gastronomy & Lifestyle Specialist

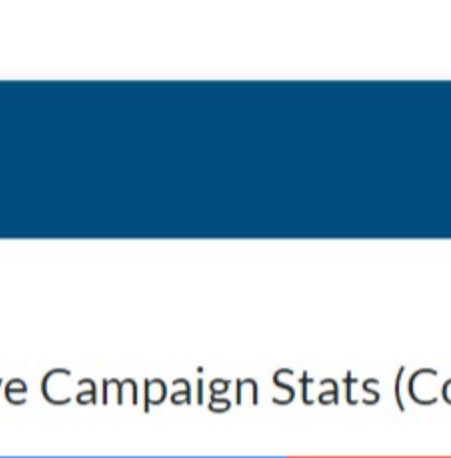
 MERITO INNATO, LA REIVINDICACIÓN DE UN COCINERO ENAMORADO DE LO ANCESTRAL

LEA MÁS

@mikkisani











 Google Campaign Summary

Live Campaign Stats (Complete Campaign)

Impressions

252K

Clicks

1.06K

CTR

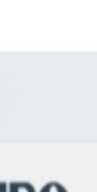
0.42%



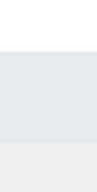
 Major Media Distribution



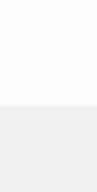
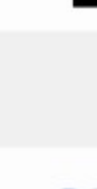
 Major Media Websites Summary

 Achieved Views

252,000

 Total Clicks

1,060

Logo	Website	Views	Clicks
	www.eltiempo.com/cultura/gastronomia	15194	66
	www.elcolombiano.com/entretenimiento	17663	49
	www.semana.com/vida-moderna	7578	32
	https://www.elspectador.com/cromos/gastronomia	10136	44
	www.larepublica.co/cio	15083	72
	www.forbes.co/seccion/forbes-life	7509	38
	www.elconfidencial.com/consumo	12509	42
	www.cocinafacil.com.mx/tag/que-son-las-bebidas-y-tipos	7739	45
	www.vinetur.com/guia-vinos	15098	63
	www.hola.com	10083	69
	www.pulzo.com/vivir-bien	15141	54
	www.caracol.com/cultura-caracol	15097	64
	www.canalrcn.com	17649	88
	www.canalrcn.com	12544	86
	www.publimetre.co/gourmetro	22636	93
	www.alertadigital.com/seccion/entretenimiento	17677	49
	www.viajeroscalajeros.com/viaje-a-colombia-en-46-dias	15085	41
	www.tripadvisor.es/Restaurants-g294074-Bogota.html	17579	65

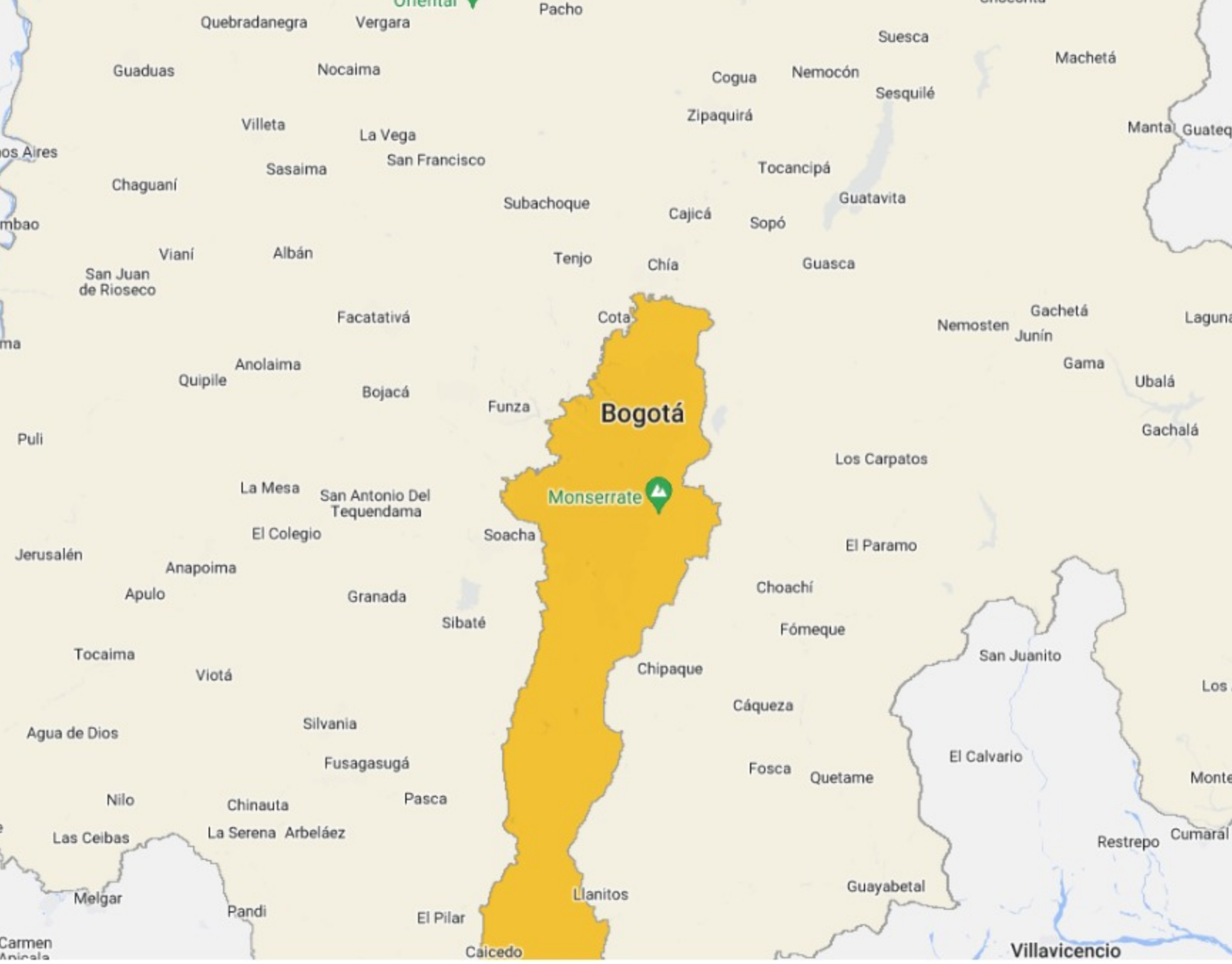
 Major Media Websites Ad Preview



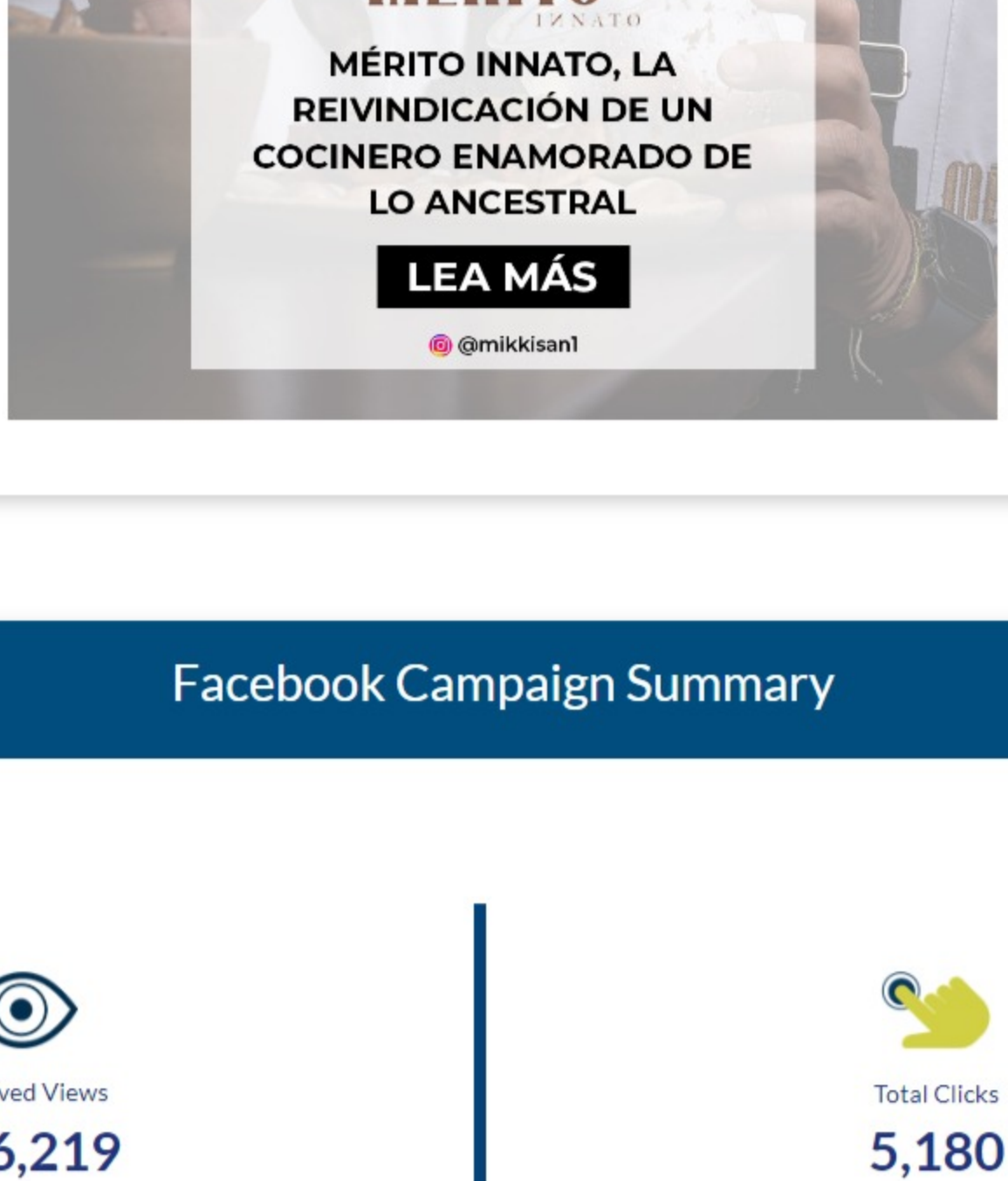
 Geographic Heatmap

Views

0100+1000+10000+



 Facebook Ad Preview



 Facebook Campaign Summary

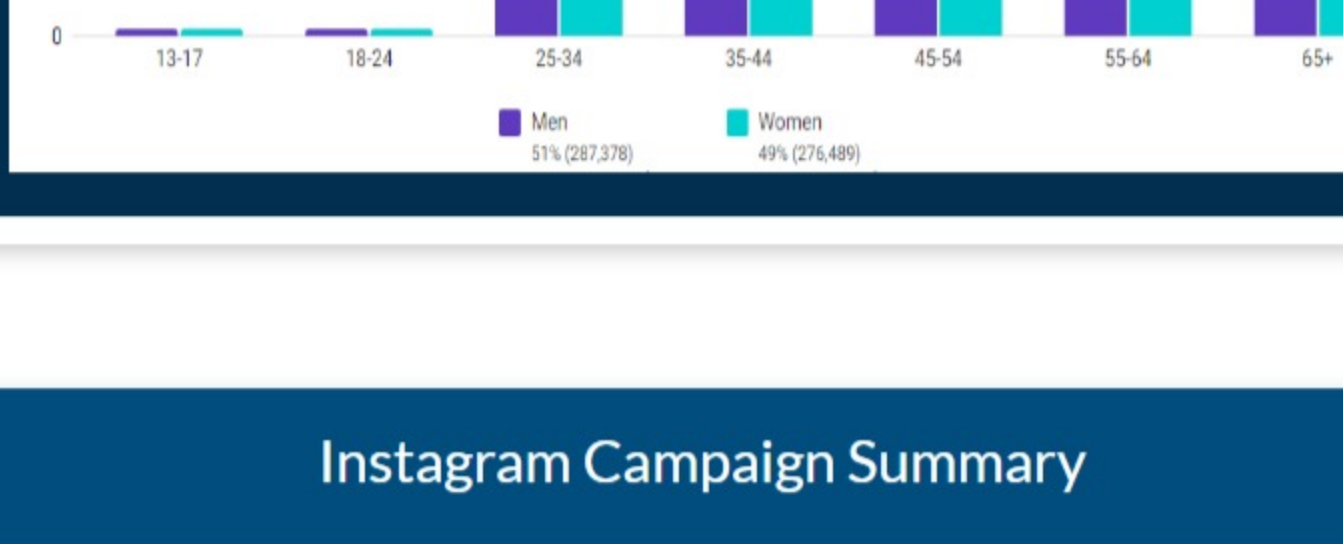
 Achieved Views

566,219

 Total Clicks

5,180

Demographic Information:



 Instagram Campaign Summary

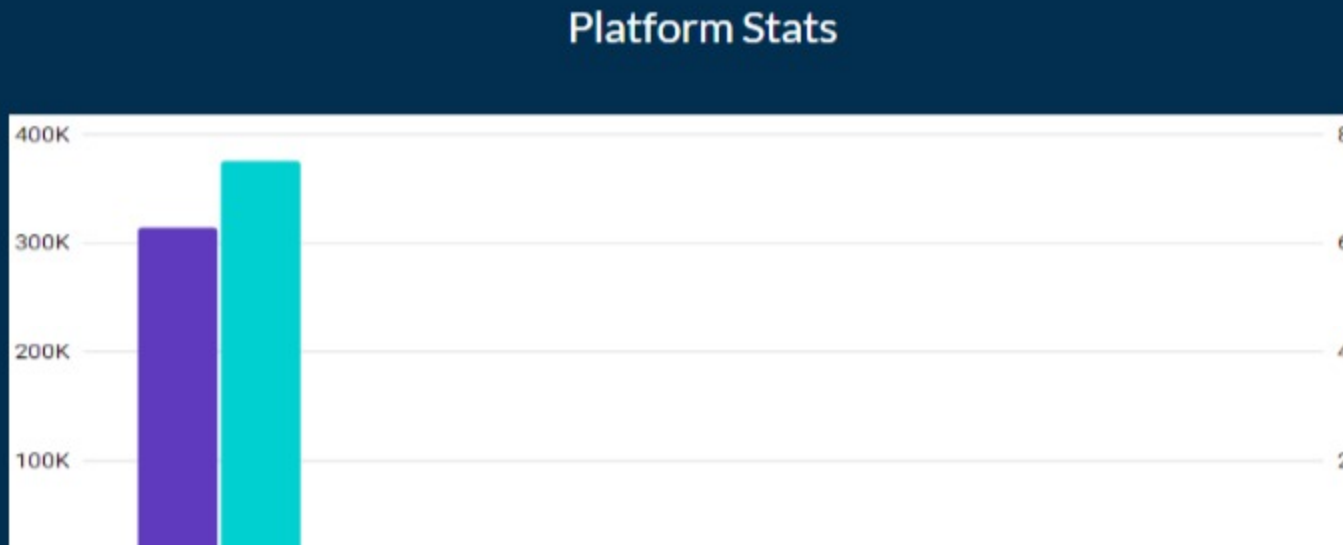
 Achieved Views

314,417

 Total Clicks

757

Platform Stats



 LinkedIn Ad Preview



 LinkedIn Campaign Summary

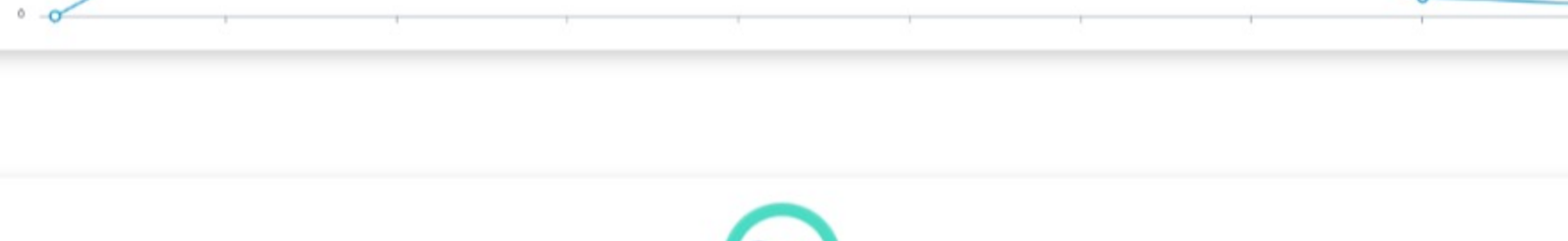
 Achieved Views

62,633

 Total Clicks

94

Live Campaign Stats (Complete Campaign)



 Triggered Job Functions

View: Demographics

Display: Job function

Columns: Performance

Name	Impressions
Sales	10,066 (16.1%)
Engineering	12,589 (19.7%)
Consulting	6,885 (10.5%)
Operations	6,037 (9.6%)
Information Technology	5,038 (7.8%)
Marketing	4,147 (6.4%)
Business Development	3,971 (6.2%)
Accounting	3,677 (5.7%)
Human Resources	2,748 (4.3%)

 Location(s):

View: Demographics

Display: Location

Columns: Performance

Name	Impressions
Bogotá D.C. Metropolitan Area	61,213 (97.7%)