



Master Distribution Report

MEET PALMER VOL. 3 - A MUST-READ FOR ANYONE IN LOVE WITH GLAMOROUS PALM BEACH

PALMER

Report Date: 03-17-2023 -> 03-29-2023



Consolidated Campaign Summary



Achieved Views

1,136,098+

Total Views of
Your Campaign



Total Clicks

1,912+



Keywords



Potential Audience

250M



Targeting
Information

Networks

Facebook, Google, LinkedIn, Instagram, Taboola

Geographic Targeting

United States, Florida, Miami, Palm Beach, 33430, 33431, 33432, 33433, 33434, 33428, 33486, 33487, 33496, 33498, 33472, 33473 33426, 33435, 33436, 33437, 33438, 33444, 33445, 33446, 33483, 33484, 33413 33458, 33469, 33477, 33478,33403 33463, 33467, 33460, 33461, 33449, 33462, 33408, 33476, 33480, 33410, 33418, 33404, 33411, 33493, 33412, 33470, 33414, 33415, 33417, 33401, 33409, 33405, 33406, 33407, 33413, 33403 ,33462, 33410, 33418, 33404, 33411, 33412, 33470, 33407

Demographic Targeting

Age Group	Gender
25 - 60	Male, Female

Landing Page URL

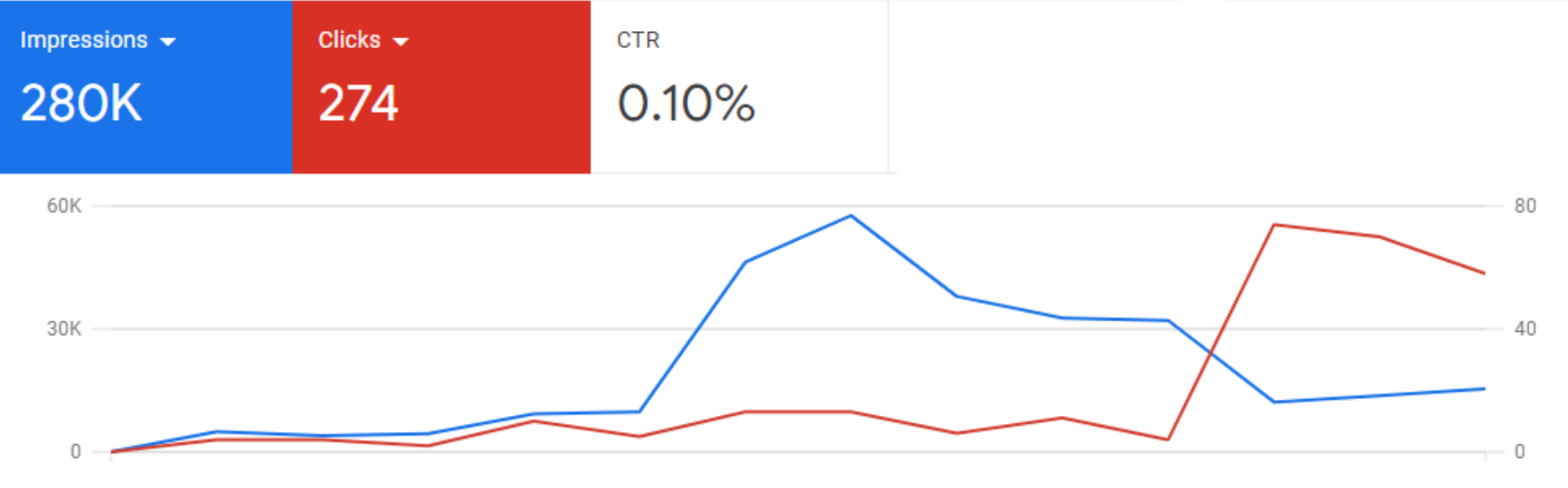


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Google Campaign Summary

Live Campaign Stats (Complete Campaign)



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Major Media Distribution



G

Major Media Websites Summary



Achieved Views

280,271



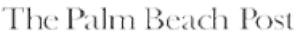
Total Clicks

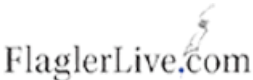
274

Logo	Website	Views	Clicks
	www.keysweekly.com	8420	6
	www.mlhamptons.com	2817	3
	www.oceandrive.com	5592	8
	www.floridasmart.com	5589	8
	www.floridatrend.com	8394	6
	www.foodandwine.com	14006	7
	www.jetsetchristina.com/the-ultimate-palm-beach-travel-guide	5619	7
	www.miamiherald.com	2828	4
	www.orangecoast.com	8417	5
	www.orlandoweekly.com	11227	9
	www.palmbeachillustrated.com	5620	7
	www.southernliving.com	2818	5
	www.travelandleisure.com	2799	7
	www.cnbc.com/florida	5613	4

https://pdfprocessor.icrowdnewswire.com/new/report/pdf/3047616

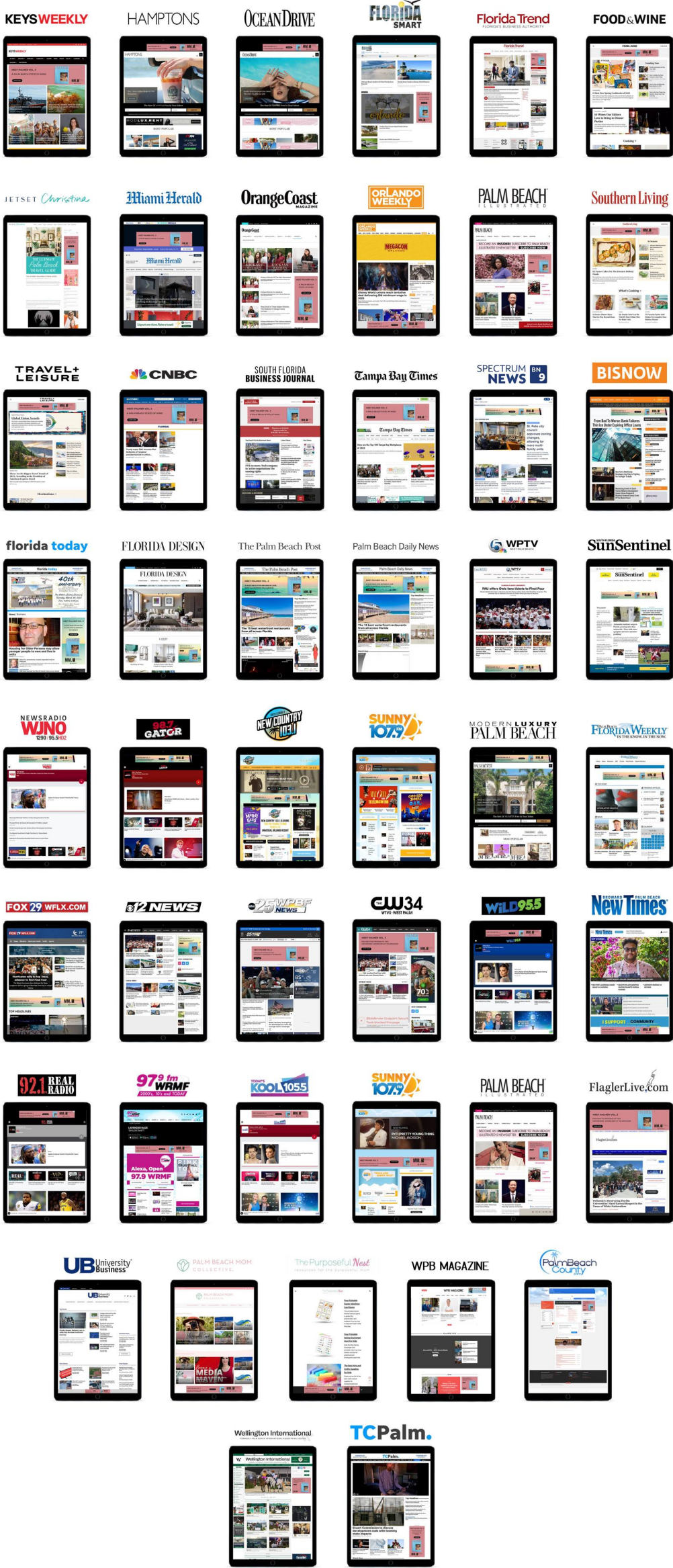
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Logo	Website	Views	Clicks
	www.bizjournals.com/southflorida	2821	5
	www.tampabay.com	2777	8
	www.baynews9.com/fl/tampa/business	5621	8
	www.bisnow.com/south-florida	11196	6
	www.floridatoday.com/news/business	2837	3
	www.floridadesign.com	8374	9
	www.palmbeachpost.com	11234	12
	www.palmbeachdailynews.com	2758	11
	www.wptv.com	8453	9
	www.sun-sentinel.com	5582	5
	www.wjno.iheart.com	8383	7
	www.gatorrocks.iheart.com	5617	12
	www.newcountry1031.com	11223	11
	www.sunny1079.com	2780	2
	www.mlpalmbeach.com	5728	3
	www.palmbeach.floridaweekly.com	11076	4
	www.wflx.com	2780	2
	www.cbs12.com	2812	2
	www.wpbf.com	5588	4
	www.cw34.com	2569	6
	www.wild955.iheart.com	2534	5
	www.browardpalmbeach.com	2758	1

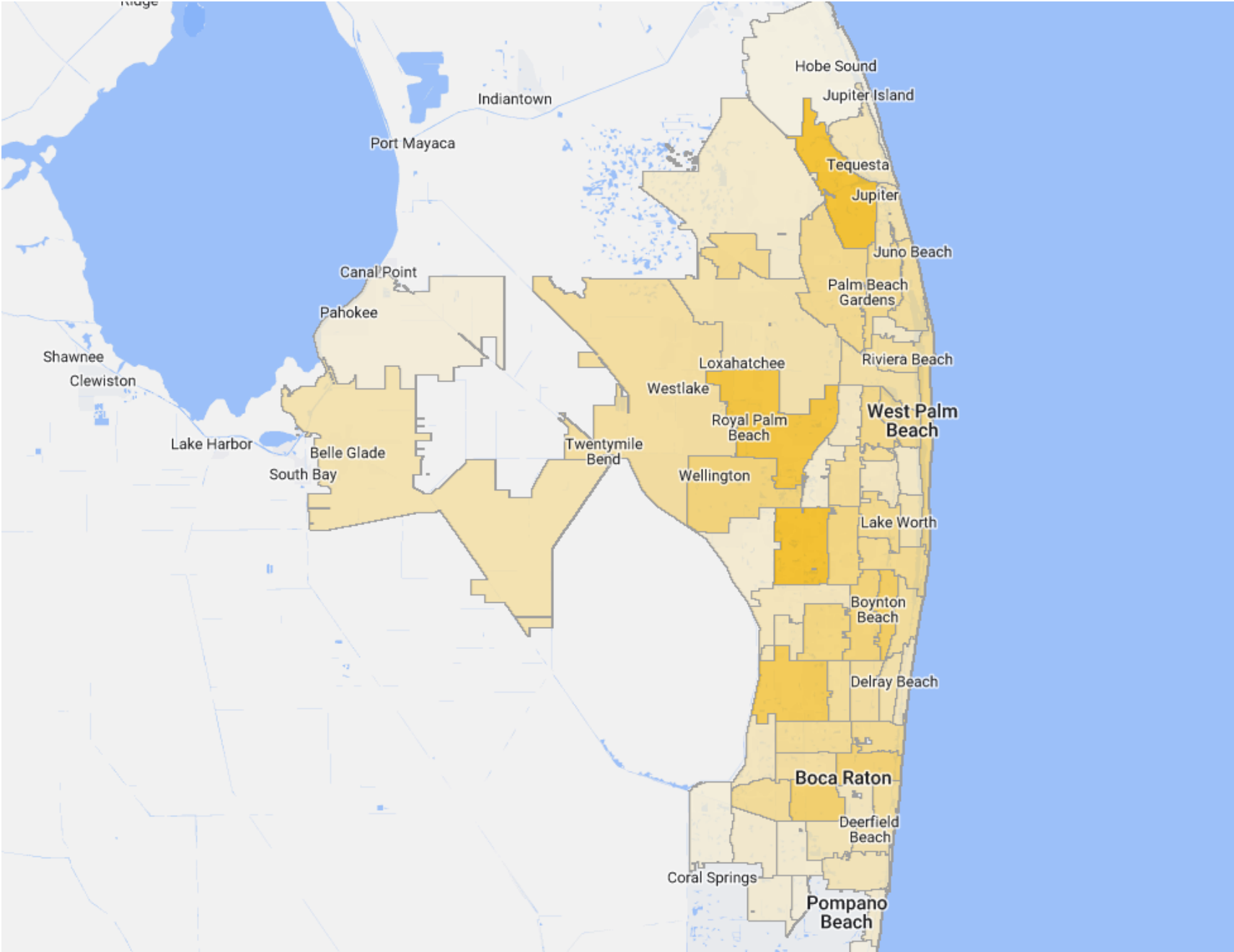
Logo	Website	Views	Clicks
	www.realradio921.iheart.com	2754	1
	www.wrmf.com	11635	3
	www.1055online.iheart.com	5839	6
	www.sunny1079.com	2567	7
	www.palmbeachillustrated.com	5628	3
	www.flaglerlive.com	2725	3
	www.universitybusiness.com	5694	5
	www.palmbeach.momcollective.com	2902	2
	www.thepurposefulnest.com	2906	4
	www.wpbmagazine.com	2837	2
	www.palmbeachcounty.com	5549	8
	www.tcpalm.com	8442	7
	www.pbiec.com	5533	2

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Major Media Websites Ad Preview



Geographic Heatmap





Facebook Ad Preview

MEET PALMER VOL. 3

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LEARN MORE

MM.

Gastronomy & Lifestyle Specialist

@mikkisan1



Facebook Campaign Summary



Achieved Views

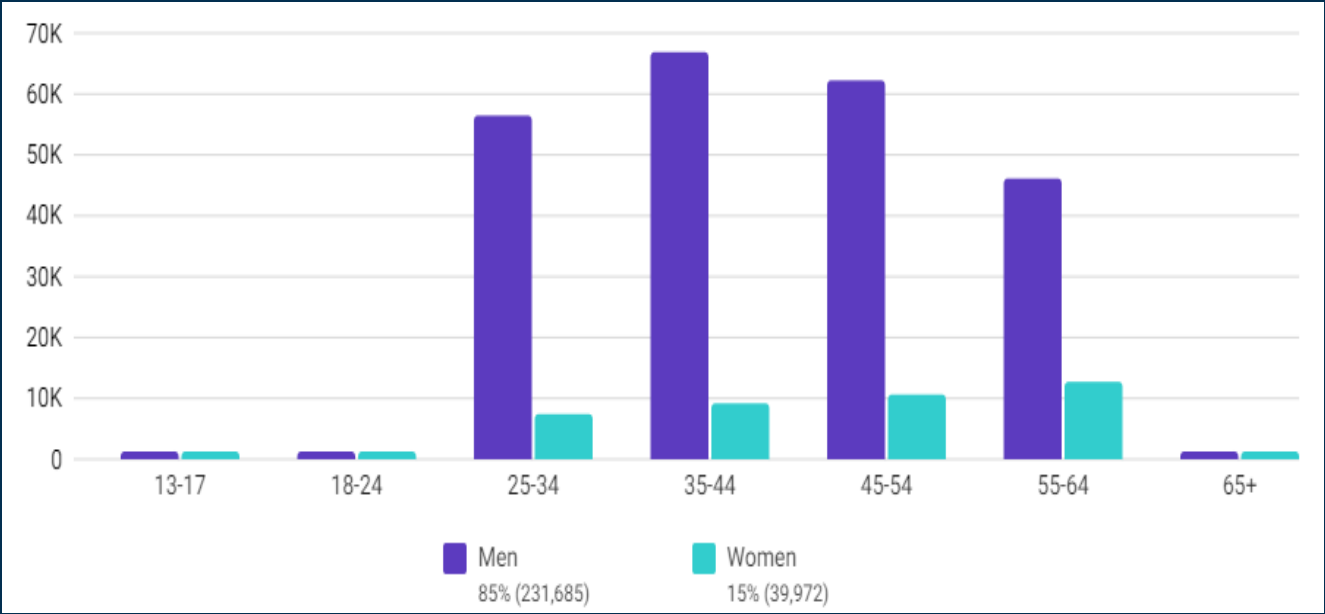
272,915



Total Clicks

640

Demographic Information:





Instagram Campaign Summary



Achieved Views

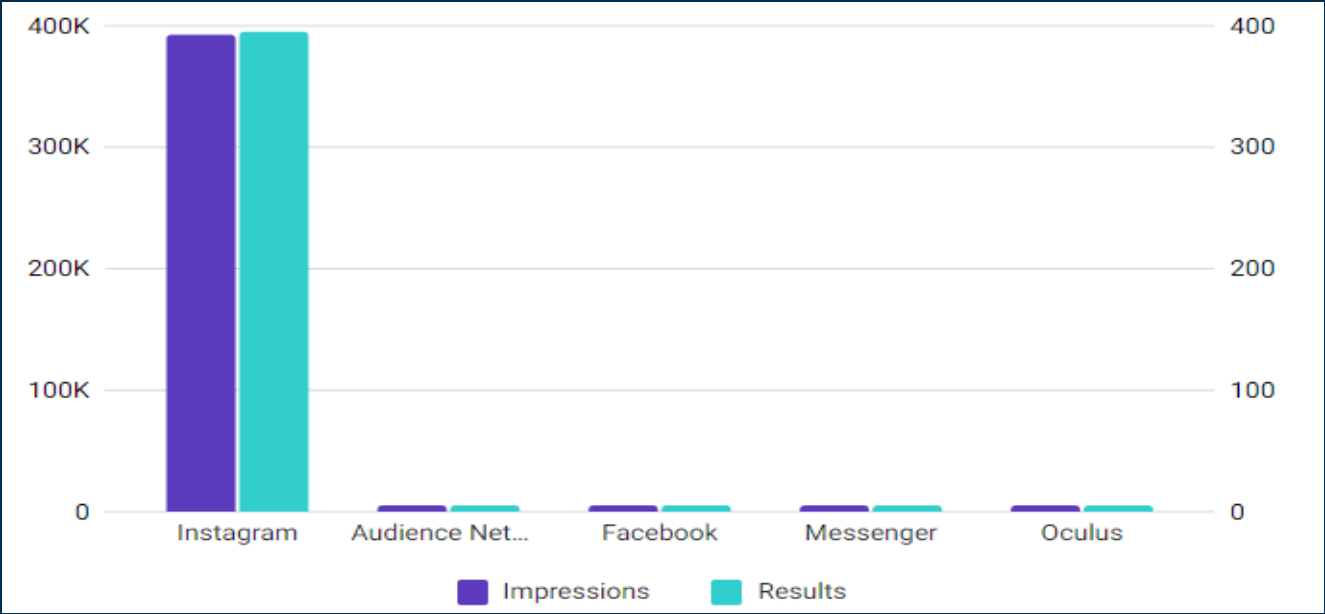
392,637



Total Clicks

395

Platform Stats





LinkedIn Ad Preview

MEET PALMER VOL. 3

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Gastronomy &
Lifestyle Specialist

 @mikkisan1

PALMER

THE PALM BEACH READER



Vol.03



LinkedIn Campaign Summary

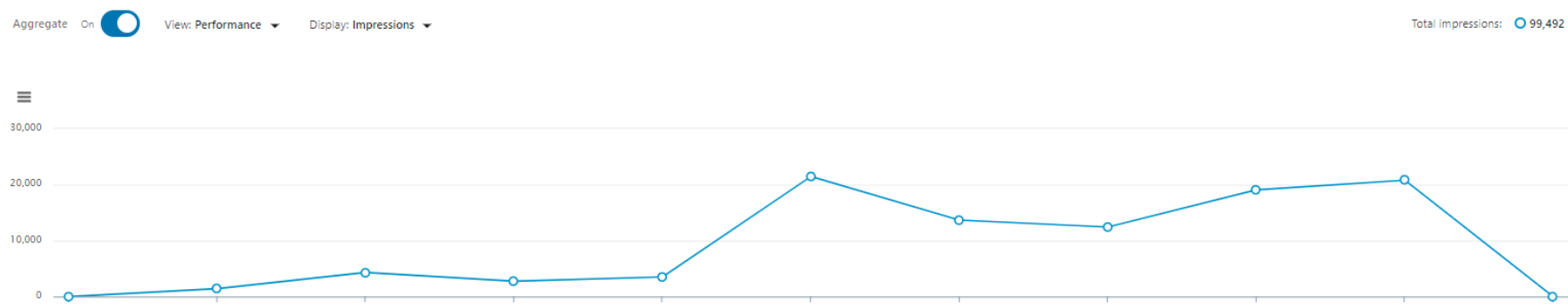


Achieved Views
99,492



Total Clicks
192

Live Campaign Stats (Complete Campaign)





Triggered Job Functions

View: Demographics Display: Job function Columns: Performance

Name	Impressions
Operations	11,189 (11.25%)
Business Development	9,256 (9.3%)
Sales	5,912 (5.94%)
Healthcare Services	5,611 (5.64%)
Education	4,682 (4.71%)
Engineering	3,434 (3.45%)
Customer Success and Support	3,426 (3.44%)
Information Technology	3,381 (3.4%)
Arts and Design	3,186 (3.2%)
Administrative	3,174 (3.19%)
Finance	2,525 (2.54%)
Community and Social Services	2,375 (2.39%)



Location(s):

View: Demographics ▼ Display: Location ▼ Columns: Performance ▼

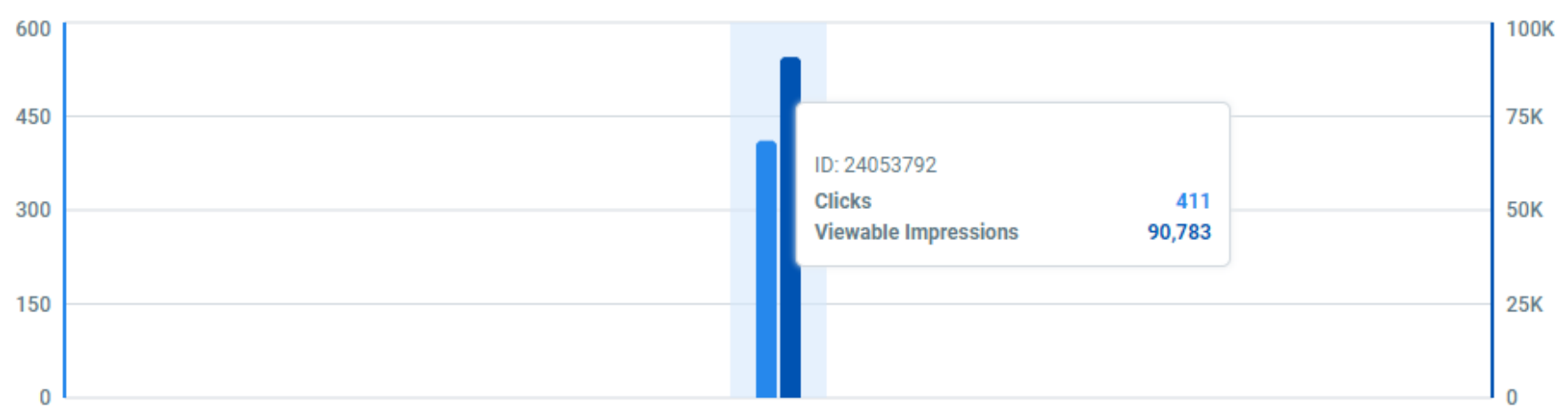
Name ↕	Impressions ↕
Miami-Fort Lauderdale Area	28,804 (28.95%)
Greater Orlando	15,894 (15.98%)
Greater Tampa Bay Area	15,475 (15.55%)
Metro Jacksonville	7,271 (7.31%)
North Port-Sarasota Area	4,110 (4.13%)
Cape Coral Metropolitan Area	3,897 (3.92%)
Greater Palm Bay-Melbourne-Titusville Area	2,770 (2.78%)
Pensacola Metropolitan Area	2,125 (2.14%)
Gainesville Metropolitan Area	1,978 (1.99%)
Tallahassee Metropolitan Area	1,840 (1.85%)
Greater Ocala Area	1,390 (1.4%)
Crestview-Fort Walton Beach-Destin Area	1,081 (1.09%)

Taboola Campaign Summary

Ad Creative



Campaign Timeline and Stats



18

Taboola Campaign Analytics



Achieved Views

90,783



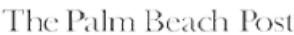
Total Clicks

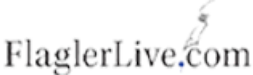
411

Logo	Website	Views	Clicks
	www.keysweekly.com	2735	12
	www.mlhamptons.com	922	9
	www.oceandrive.com	1803	13
	www.floridasmart.com	1800	8
	www.floridatrend.com	2709	6
	www.foodandwine.com	4531	12
	www.jetsetchristina.com/the-ultimate-palm-beach-travel-guide	1830	15
	www.miamiherald.com	933	4
	www.orangecoast.com	2732	5
	www.orlandoweekly.com	3647	9
	www.palmbeachillustrated.com	1831	14
	www.southernliving.com	923	16
	www.travelandleisure.com	904	18
	www.cnbc.com/florida	1824	13

https://pdfprocessor.icrowdnewswire.com/new/report/pdf/3047616

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Logo	Website	Views	Clicks
	www.bizjournals.com/southflorida	926	9
	www.tampabay.com	882	9
	www.baynews9.com/fl/tampa/business	1832	4
	www.bisnow.com/south-florida	3616	5
	www.floridatoday.com/news/business	942	7
	www.palmbeachpost.com	3654	12
	www.palmbeachdailynews.com	863	11
	www.wptv.com	2768	14
	www.sun-sentinel.com	1793	16
	www.wjno.iheart.com	2698	11
	www.gatorrocks.iheart.com	1828	12
	www.newcountry1031.com	3643	17
	www.sunny1079.com	885	8
	www.mlpalmbeach.com	1939	7
	www.palmbeach.floridaweekly.com	3496	5
	www.wflx.com	885	6
	www.cbs12.com	917	6
	www.wpbf.com	1799	7
	www.cw34.com	674	5
	www.wild955.iheart.com	639	4
	www.browardpalmbeach.com	863	5
	www.realradio921.iheart.com	859	3

Logo	Website	Views	Clicks
	www.wrmf.com	4055	4
	www.1055online.iheart.com	2050	5
	www.sunny1079.com	672	8
	www.palmbeachillustrated.com	1839	2
	www.flaglerlive.com	830	2
	www.universitybusiness.com	1902	8
	www.palmbeach.momcollective.com	1007	7
	www.thepurposefulnest.com	1011	2
	www.wpbmagazine.com	942	3
	www.palmbeachcounty.com	1760	7
	www.tcpalm.com	2757	9
	www.pbiec.com	1744	5
	www.floridadesign.com	2689	12



AI Translations

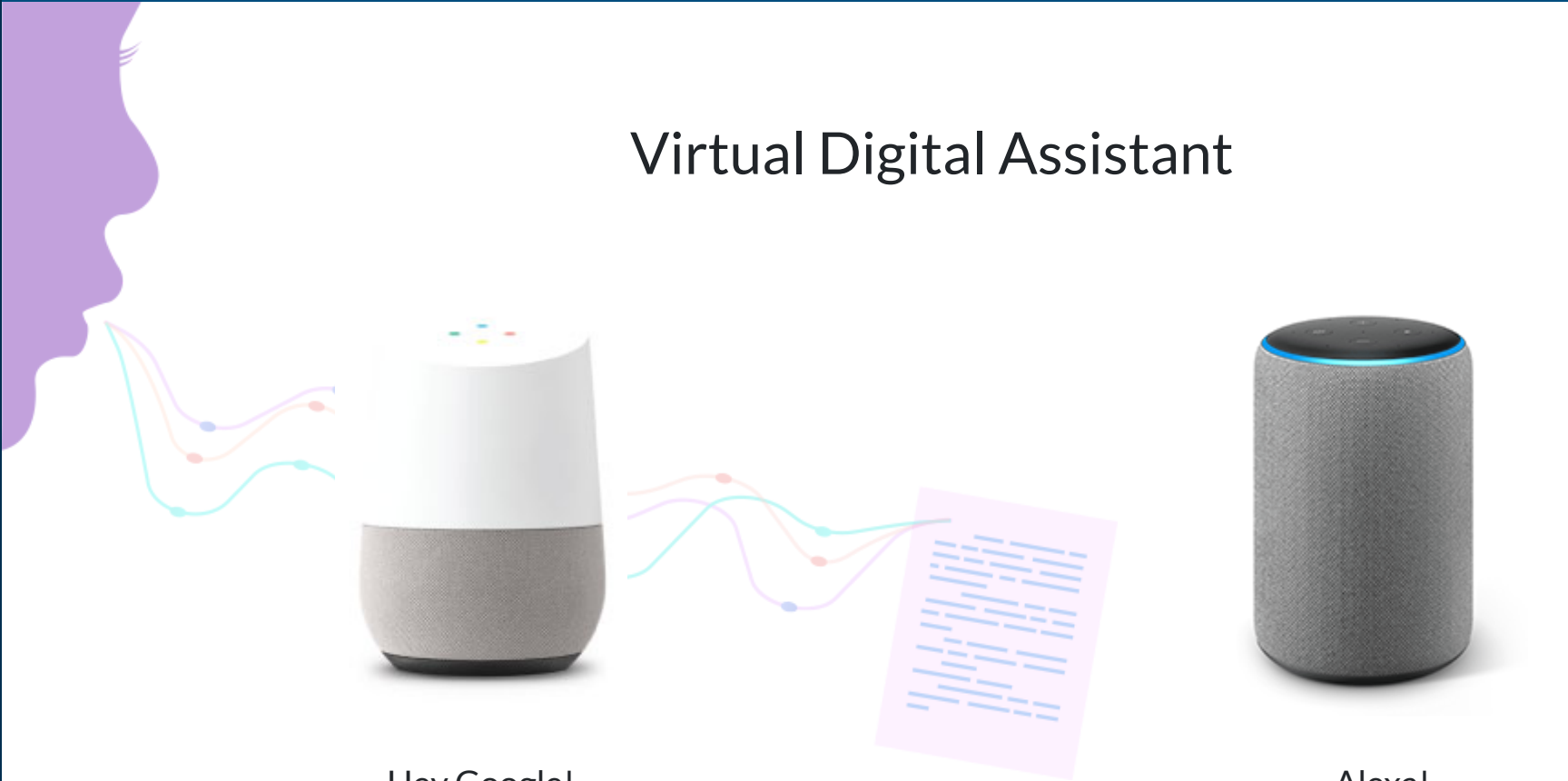
For Multiculture and Global Distribution

Country	Press Release	Links
	pruebas de control de calidad comprobacion de tod as las opciones en la	Link



Voice & Voice Search

The Future of Press Release Distribution



Hey Google!
Open Corporate Newswire

Alexa!
Open Corporate Newswire

For Searching Say..

“MEET PALMER VOL. 3 - A MUST-READ FOR ANYONE IN LOVE WITH
GLAMOROUS PALM BEACH”



Google



Amazon Alexa



Postings on Media Websites

Exact Matches:

1

Click on the links below to view your Press Release

1	 iCrowdNewswire Advertising Driven Press Release Distribution	iCrowdNewswire View Release
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Your Media List

No Media List Attached!



Media Reach



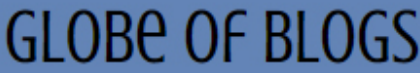
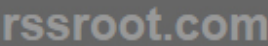
Primary Publishing Partners

Click images below to view publishing partners details



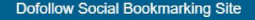
RSS Network Feeds

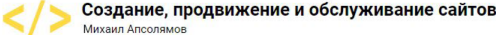
		
		
		
		
		
		



Crawler, Bot and Indexing Traffic



iCrowdNewswire
Advertising Driven Press Release Distribution

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Launch Nexis® Newswire**



Nexis® Newswire



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amazon alexa

Google Assistant

Legal Newswire POWERED BY LAW.COM now available on audio devices



